

**Overview:** *The Summit Basecamp program has grown from 19 schools last year to over 100 this year. How should we be thinking about scaling the program even further? What are some ways we might achieve greater scale?*

**Background:** Facebook partnered with Summit Public Schools, an 11-school Charter Management Organization located in northern California and Washington state, to bring personalized learning to schools and classrooms in the US for free. Facebook provides engineering, design, and other technical resources to build and maintain the Summit Personalized Learning Platform—a tool to support teachers and empower students to engage in personalized learning. Summit, a pioneer in personalized learning, provides thought leadership and product guidance and direction, as well as a team to support the growth of personalized learning in schools across the US via a program called “Summit Basecamp.”

Last year, 19 schools across the US piloted the Summit Basecamp program. Summit hosted all of the teachers and school leaders from participating schools in northern California for a two-week summer training, and provided personalized learning mentors (former Summit teachers), to work directly with the schools in a mentoring capacity throughout the year. The program was successful both in academic achievement measures and student/teacher/parent perceptions, and grew to include more than 100 schools this year.

With 100+ schools, Summit hosted nearly 1,500 teachers in California for summer training. With 7 mentors on staff, schools receive more video conference than face-to-face support, and attend regional events three times a year for training and updates. Furthermore, the Summit PLP recently added the opportunity for individuals to register to use the Summit PLP, and we believe that these teachers will benefit greatly from implementation support and ongoing training.

- 1) By what metrics would you measure the success of Summit Basecamp? Of schools that use the Facebook personalization platform?
- 2) With Facebook and Summit’s goal to grow the numbers of teachers and schools using the Summit PLP, what are some ways that this initiative might achieve greater scale?