

Social Media and Education

DO NOW

Go to bit.ly/t561kwl

Justin Reich / @bjfr / edtechresearcher.com

My Charge

You not only have studied social media, but also are more adept at using social media for outreach about your ideas than anyone else I know. I thought it would be interesting for our students, and perhaps for you as well, to have them read in advance some of the blogs and other ways you've used social media professionally – then you could deconstruct for them your strategies in writing and in outreach. This would provide valuable skills for them, and we could also reflect on what this says about the strengths and weaknesses of social media writ large.





Introduction to Twitter

Greg Kulowiec

@gregkulowiec

greg@edtechteacher.org



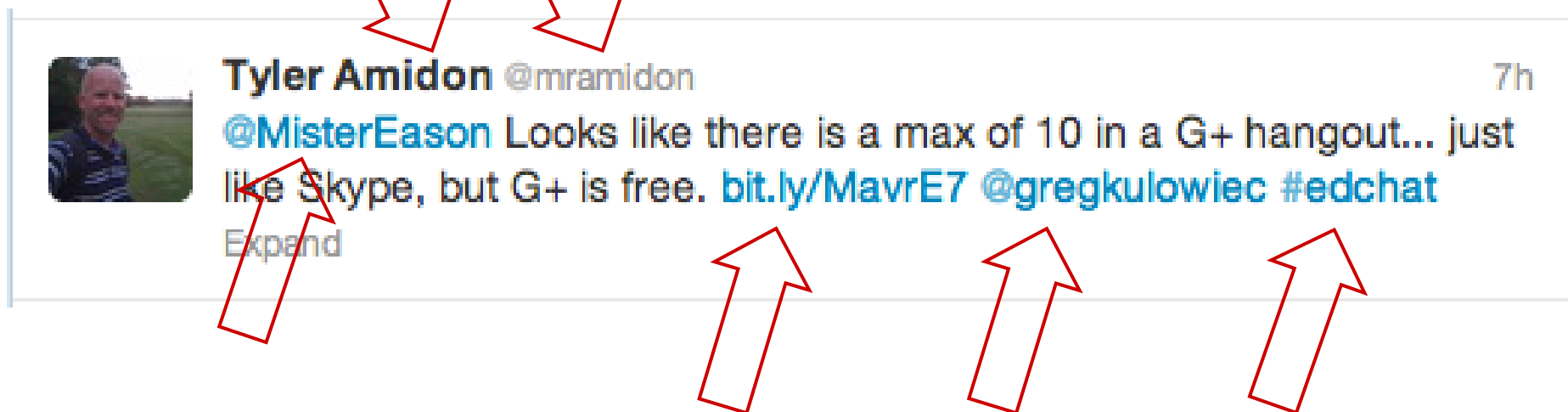
Teaching Teachers how to Tweet by Greg Kulowiec is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 3.0 Unported License.



Do you search the internet?

Do you search people?

Anatomy of a Tweet



Translation:

"Hey Matt, it looks like Google+ Hangouts can fit 10 people, just like Skype, but Google+ is free. Here is a link to the help page that I found about this very topic.

Greg, I'm going to mention you in the tweet because I know you are also interested in the conversation.

I'm also going to include #edchat because I want others to see our conversation and hopefully add their insight as well

Anatomy of a Tweet



Gregory Kulowiec @gregkulowiec

13s

MT via @shawnmccusker - Thousands Could Lose Internet Mon.
pulse.me/s/b4bly via @WSJ #sschat <-check your computer dns-ok.us

Expand Reply Delete Favorite Buffer

Translation:

Wow, I found this great tweet posted by Shawn, but I'm going to change it a bit...

Shawn said that thousands of people could lose their internet connection on Monday and here is the article he found about the story that is actually from the Wall Street Journal. All of his social studies friends should know about this, so he tagged it with #sschat so they will see the article.

@Messages



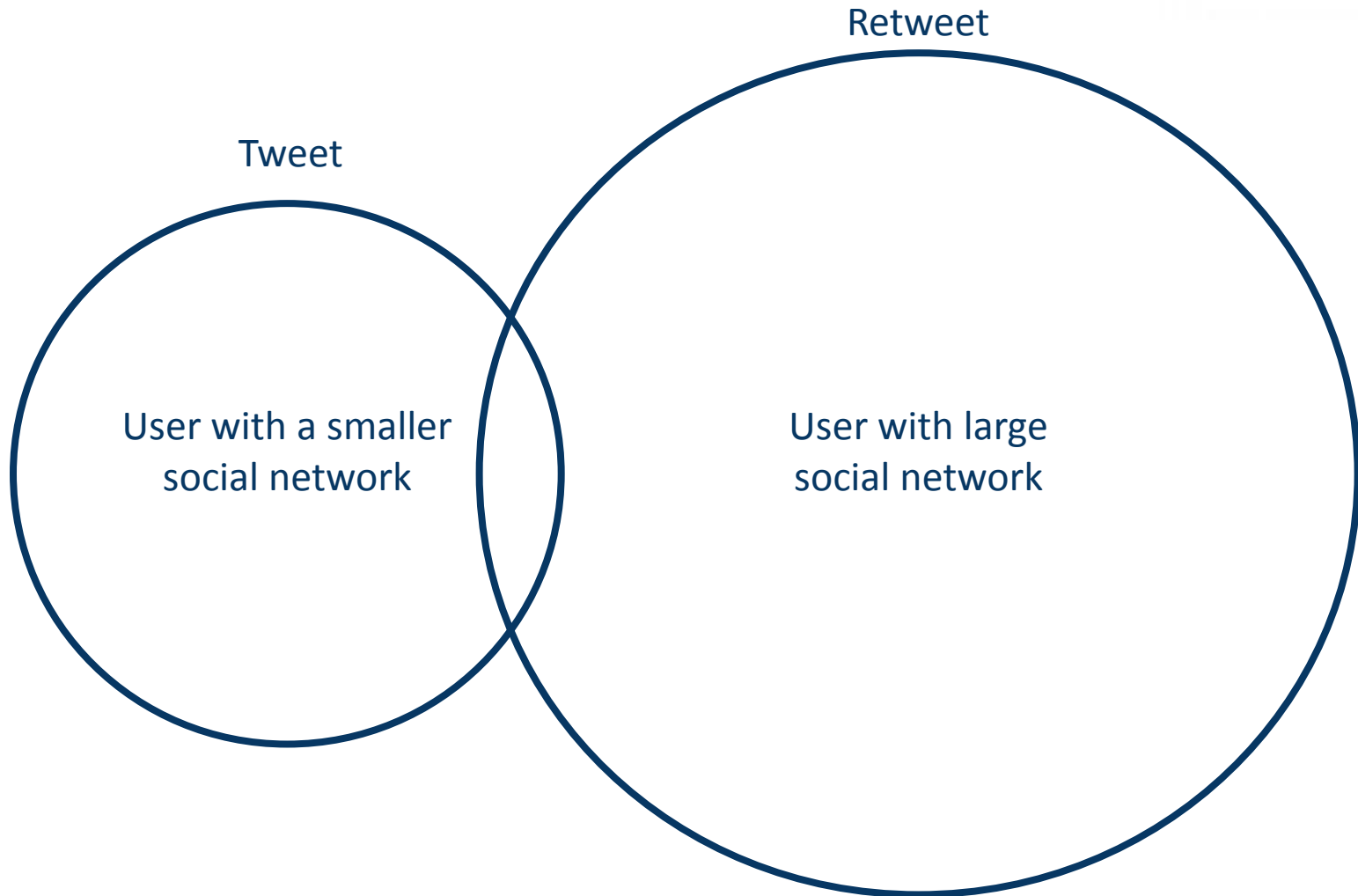
Real Life Greg - "Hey Justin, the morning session of the EdTechTeacher 21st Century Leadership workshop was outstanding."

Real life Justin - "Thanks Greg, there has been some great discussion in the workshop."

Twitter Greg - Hey @bjfr, the morning session of the @edtechteacher21 Leadership workshop was outstanding. #ettleadership

Twitter Justin - Thanks @gregkulowiec, there has been some great discussion in the workshop. #ettleadership

RT & MT



#tags



What PC based video editing programs can support green-screening?



What PC based video editing programs can support green-screening?
#edtech #greenscreen



www.twitter.com/search



#satchat

#cpchat

#edchat

#flippedclass / #flipclass

#sschat

#mathchat

#engchat

#scichat

A-Z list of Education Hashtags:

**[http://edudemic.com/2012/06/2012-
twitter-hashtags/](http://edudemic.com/2012/06/2012-twitter-hashtags/)**



#comments4kids



<http://connectedprincipals.com/>

20 Educational Administrator Blogs
You Should Start Following Right
Now:

<http://edudemic.com/2011/12/admin-blogs/>

Twitter Challenges



1. Create a Twitter Account

- Add a profile & image
- Adjust notification settings

2. Find 10 People to follow

3. Find 5 Organizations / Articles / Magazines to follow

4. Find 2 Resources / Articles / Blog posts

5. Tweet using #ettleadership

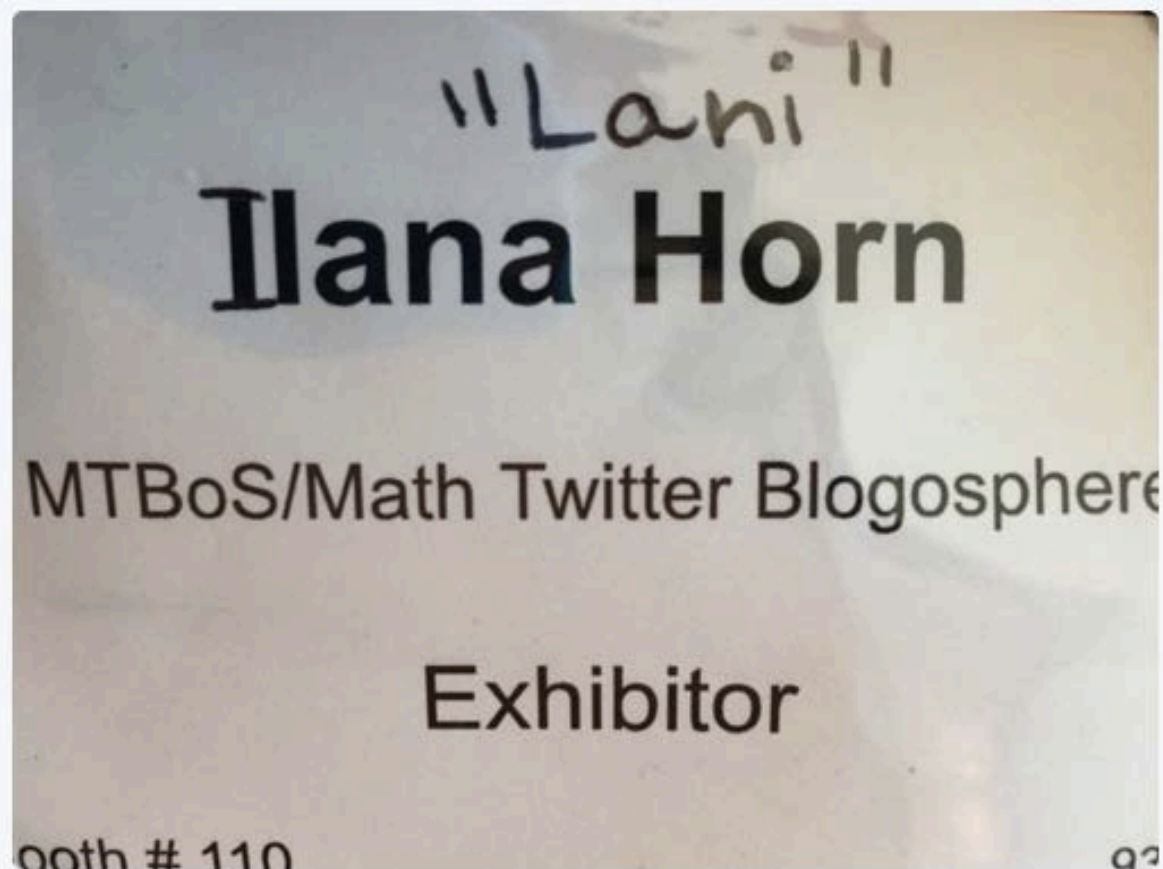
6. Search twitter for #ettleadership to follow each other and others from around the country.

#MTBOS- The Math BlogoTwittosphere in Action



Ilana Horn @tchmathculture · Nov 19

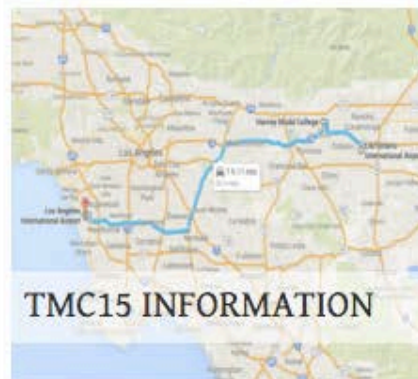
Favorite name badge ever. My whole identity is [#MTBoS](#) exhibitor! I will be at the booth this morning [#NCTMregionals](#)



The Global Math Department is a community of math teachers on the Internet. We communicate via Twitter and blogs so we use the nickname Math Twitter Blogosphere (MTBoS). First and foremost it's a support group for teachers in year 0 to 50 (preservice to retired!). Over time, this diverse group has grown in number and in scope of activities. We've built resources, curricula, websites, and co-authored a book. We run online workshop sessions, problem-solving groups, and a weekly "department meeting" via webinar. Our online connections have even spilled over into "real life"—we have an annual conference called Twitter Math Camp.

TWITTERMATHCAMP

PROFESSIONAL DEVELOPMENT BY TEACHERS, FOR TEACHERS



TMC16 will be held at [Augsburg College](#) in Minneapolis, MN from July 16 - 19! Follow [@TMathC](#) and/or the [#TMC16](#) hashtag to find out more information as it is released.

Math Mistakes

Study: What do you notice in this (small) class set of responses? Note anything that surprises you.

Kid 1:

Equations and Identities

1. Write down an example of an equation that has:

(a) One solution.

(b) Two solutions.

(c) An infinite number of solutions.

(d) No solutions.

$$P+1=3$$
$$a+w=5$$
$$a+b \times c \div d \times 5 \div w + e = 120$$
$$x+y=j$$

Kid 2

Equations and Identities

1. Write down an example of an equation that has:

(a) One solution.

(b) Two solutions.

(c) An infinite number of solutions.

(d) No solutions.



$$x+1=17$$

$$x+y=z$$

$$x+ =$$



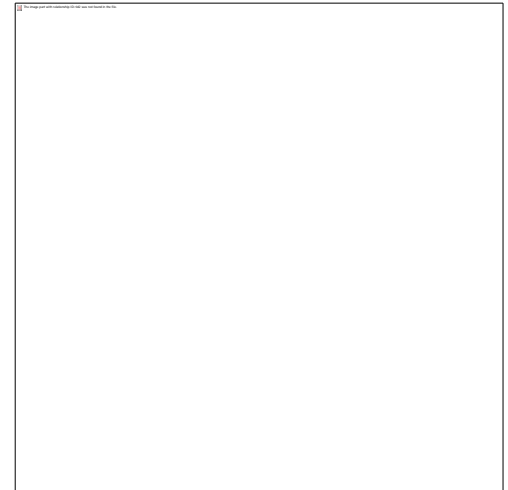
Teaching Teachers how to Tweet by Greg Kulowiec is licensed under a [Creative Commons Attribution-NonCommercial-ShareAlike 3.0 Unported License](#).

Reclaiming Innovation:

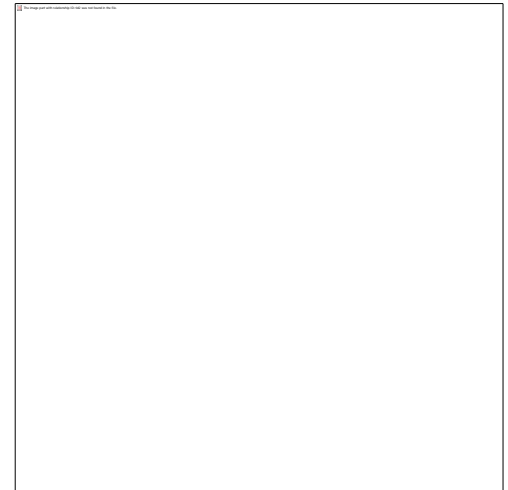
Promoting Student Ownership of Learning Online



Justin Reich / @bjfr / edtechresearcher.com

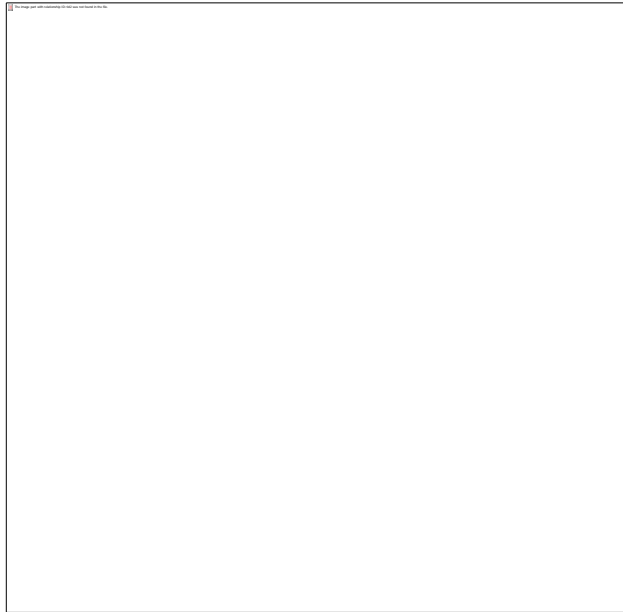
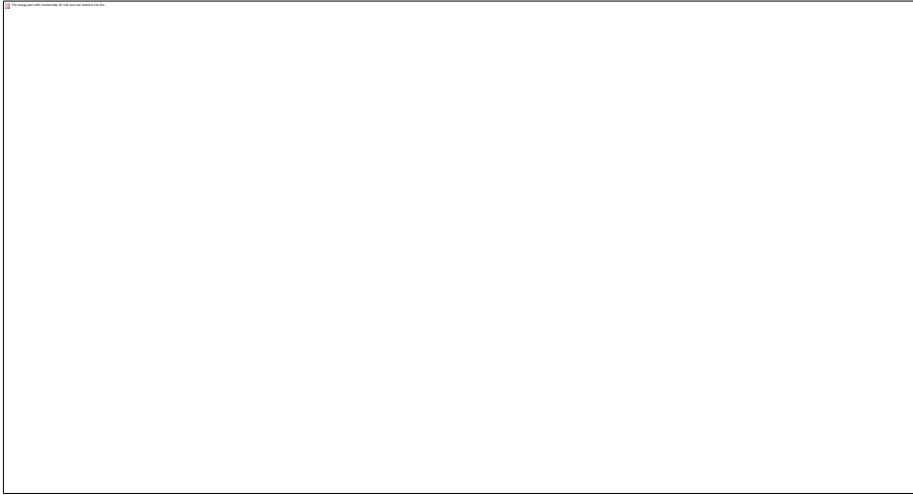


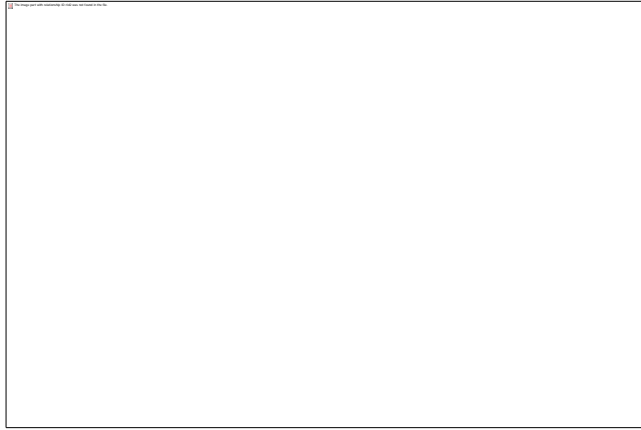
George Siemens



Stephen Downes

Tilde Spaces





“Reverend” Jim Groom

Bavatuesdays.com
Reclaimhosting.com

Reclaiming Innovation,
EDUCAUSE

<http://www.educause.edu/visuals/shared/er/extras/2014/ReclaimingInnovation/default.html>



Alan “Cogdog” Levine

<http://cogdogblog.com/>

Building Connected Courses

<http://cogdogblog.com/2014/07/14/feed-wordpress-101/>

Stamped | Controlled |
Destroyed

Coordination



Official Tweet of Reclaiming Innovation

T509massive.org

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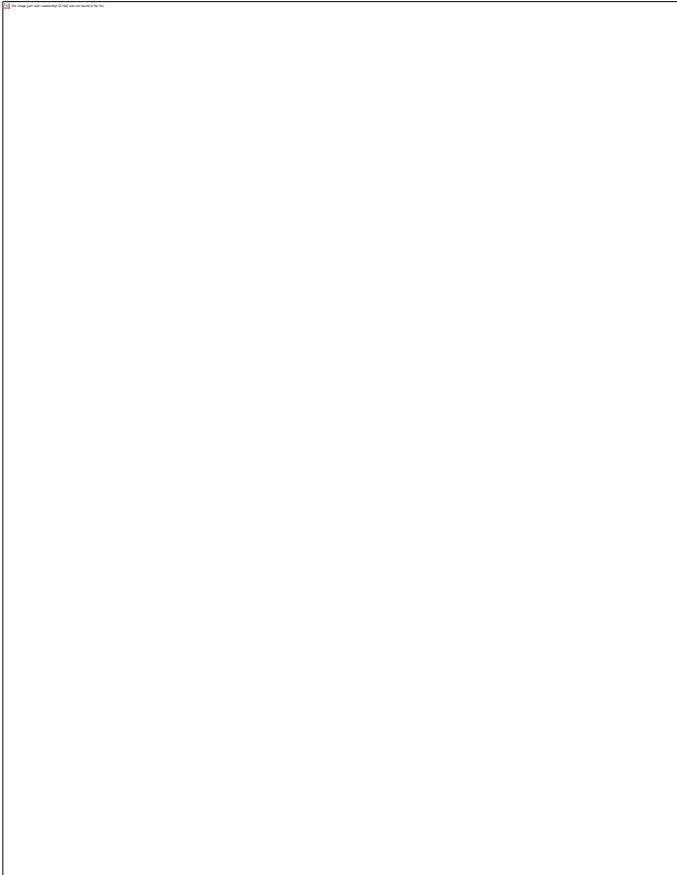
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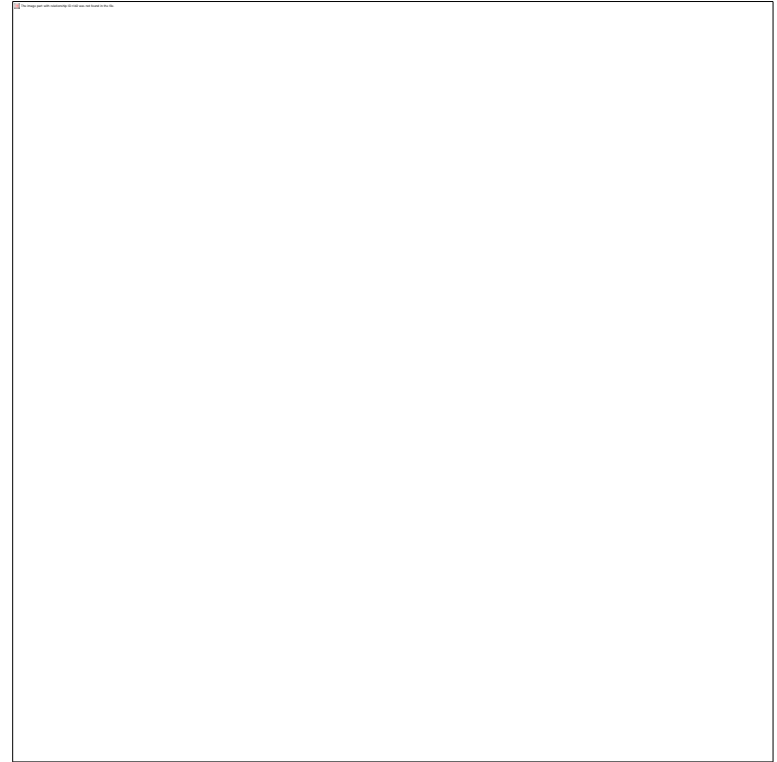
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SYNDICATION BUS

Curse of the Familiar



Inequitable Vulnerability



Building Brand (barf!)

Changing the World through Social Media



SCHOLASTIC ADMINISTR@TOR



PRINCIPAL TWITTER

Tweet to connect with
parents, colleagues,
and students.

Principal Eric Sheringer
New Milford H.S.
New Jersey ▶

ALSO

- ▶ Preparing for the Common Core
- ▶ Caring for your homeless students

ON SUBVOLT
2012
10/10/12 10:10
10/10/12

SCHOLASTICADMINISTRATOR.COM — WINTER 2012

All C.V. Research Practice Policy Speaking Appointments Creative In Development



Massive: The Future of Learning at Scale

A course on large-scale learning at the Harvard Graduate School of Education

empowering Students as Editors Social
our Minds Best Ideas for Teaching w
Community of Practice The S
gation through Online Community Rev
ting toward Better Writing A Firewall
Education Shut Laptops
Empowering Teacher Leaders
Agency Classrooms Conflict a

HX



From 2013-2015, I served as the Richard L. Menschel HarvardX Research Fellow, working in the Office of the President and Provost at Harvard University to study Harvard's efforts to provide free courses online and to use online assets in creative ways in our residential courses.

This position had three responsibilities. First, I helped empower others to conduct research on courses conducted through HarvardX. This involved helping prepare and clean data coming off of the edX LMS, developing new instruments for measuring behavior and learning, and working with course faculty and fellows to clarify their research questions and methods. Second, I helped synthesize data, findings, and research about online learning, both from the edX platform and from other related efforts. Finally, I produced independent research, with a focus on research that combines data and findings from multiple courses.

The HarvardX Research site maintains links to our [working papers](#), [publications](#), [visualizations](#), [projects](#), [datasets](#), and other resources.

I've given several recorded talks about HarvardX research, including, [The First Year of HarvardX](#), [HarvardX Research: Future Directions](#), [MOOCs and the Science of Learning](#), and [Privacy and Learning Analytics](#).

[Appointments](#)[C.V.](#)[Research](#)[HarvardX Home Site](#)



EdTech RESEARCHER

OPINION



Justin Reich is the executive director of the MIT Teaching Systems Lab, a fellow at Harvard's Berkman Center for Internet & Society, and the co-founder of EdTechTeacher. Beth Holland is an instructor and communications coordinator at EdTechTeacher, which works with teachers, schools, and districts to leverage new technologies to improve student learner.



Beth Holland Justin Reich

The Greatest Ed Tech Generation Ever

By Beth Holland November 19, 2015 at 5:49 AM

LIVE at the EdTechTeacher iPad Summit Boston, Justin Reich calls on all educators to make this the "greatest ed tech generation ever."

Tweet

Like

4

G+

0

Leave a comment

From the Field

The opinions expressed in EdTech Researcher are strictly those of the author(s) and do not reflect the opinions or endorsement of Editorial Projects in Education, or any of its publications.

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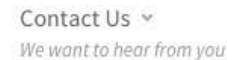


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Beth Holland

*Instructor and Communications Coordinator at
EdTechTeacher*





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for learning.

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interaction
with
educators
ends with a
call to action
to deeper
engagement

