

Final Presentation

1. *Purpose:* The main purpose of the final presentation is to give you feedback and suggestions for your project as you put in the finishing touches. Therefore, the presentation doesn't have to be "final" in the sense that the project is already complete. However, it should be useful to you to take stock of the project at this point and see what shape it is in. If there are aspects of the project that you are wrestling with or particularly would like feedback and advice on, please note that at an appropriate point in the presentation, to guide the feedback. Although the most important part of the presentation is to convey clearly the research question, design and methods, findings and conclusions of the project thus far, it is also important to present it well. As you can see below, the grade for your presentation depends partly on your presentation skills, including delivery and visuals. Communicating effectively is a critical skill, and the presentations you do in this class are designed in part to help you practice these skills.
2. *Format:* Presentations will take place in class on Friday, December 7th, 2017 from 12-5pm (time and date tentative). Each student will have 15 minutes to present their research project, with 10 additional minutes for Q&A. You are required to use Powerpoint (or similar) to organize and present the material. Please upload your final presentation file on the canvas assignment by 11:30am the day of the presentation. Ideally, we will use the files there to run the presentations in class. In addition to a PPT file, you may upload a link to a Google Slides, Prezi, or the like.
3. *Content:* Your presentation should identify the research question and its relevance, briefly discuss the methodology, and offer your argument, findings or conclusions up to that point. Since the audience will already know something about the research project, you only need to discuss the significance and methods to the extent necessary to contextualize your research question, and help the audience evaluate the appropriateness of the method. Unlike the paper, the presentation should not extensively treat design and methodology issues.
4. *Feedback:* Students will receive peer feedback forms and written feedback from the instructor on the presentation as soon as possible. Peer presentation feedback forms, while hopefully helpful to the presenter, will not affect the grade for the presentation.
5. *Evaluation:* The final presentation is worth 10% of your course grade, broken up as follows:

Delivery: volume, intelligibility, poise, pace, use of time	30%
Use of Visuals: design of slides, effective graphical presentation of material <sup>1</sup>	20%
Content: clear presentation of research question, methods, and conclusions	50%

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<sup>1</sup> An important thing to keep in mind is to use text sparingly. There should never be text on a slide that you do not read or refer the audience to read themselves in your oral presentation, and you should give them time to read it. You don't want the audience reading one thing while you are saying something else.