

JEN KRAMER, INSTRUCTOR
PLANNING & DESIGNING YOUR WEBSITE

CLASS SEVEN

USABILITY TESTING PT 2

TIME FOR TESTING

Get in your groups.

Each member will run their test (no more than 45 minutes) then switch.

Observers will take notes and share them with the facilitator at the end for their reference.



FACILITATION REMINDERS

1. Set the user at ease. This is important above all else.
2. Maximize the information being collected.
3. Always read the script.
4. Always take the user back to the main page between each task.



OBSERVATION REMINDERS

1. Watch, listen, learn, and take lots of notes, but never speak
2. Questions are ok, but pass them on to the facilitator



Don't forget:

Bring blank post-it notes to class on
Tuesday.